

2025 SPONSORSHIP OPPORTUNITIES



All sponsorships include company logo displayed on the Expo website, mobile app, sponsor signage, and in the onsite guide. This form constitutes a binding agreement and sponsorships are final when the National Propane Gas Association issues a written confirmation.

DIAMOND LEVEL

NEW! Convention Center Display Please Inquire

Have a favorite wall, column, or surface in the convention center that would look good with company's message on it? Let's talk about how we can make it happen!

WI-FI..... **\$30,000 Exclusive**

The ability to have your company's name as the password for thousands of attendees to input on the landing page of the dedicated Expo network

Digital Sign **\$18,000 Each, 2 Available**

Towering above the pedestrian walkways on the street level, display your organization's message on the largest screen type in the convention center

Concourse A Window Clings..... **\$18,000 for 4 Panels**

Welcome attendees with your logo on the top of glass windows that can be seen from registration (your choice of available windows)

Stair Graphics..... **\$18,000 for all 24 Steps**

Welcome attendees with your design on the grand staircase that leads from the registration area to the education rooms on level two

Tote Bag **\$17,000 Exclusive**

Your logo displayed on the tote bags attendees are given at registration and will carry around on & off the Expo floor

PLATINUM LEVEL

Escalator Panel Clings **2 sets of 2, \$16,000**

Your design located along the sides of the escalator for maximum visibility (your choice of available escalator)

Stair Graphics..... **\$16,000 for 16 Upper Steps**

See description under Diamond Level

Concourse A Window Clings..... **\$15,000 for 3 Panels**

Welcome attendees with your logo on the top of glass windows that can be seen from registration (your choice of available windows)

Registration **\$14,000 Exclusive**

Your logo will be on panels of the registration desk where all attendees are welcomed

Hotel Key Cards **\$14,000 Exclusive**

Your logo and welcome message printed on the hotel key cards at the headquarter hotel

Keynote Address **\$13,500 Exclusive**

Opportunity to make welcome remarks, and to distribute company material at each seat in the general session

Hand Sanitizers **\$12,000 Exclusive**

One color logo on individual sanitizer handed directly to attendees at registration

Escalator Runners **2 for \$12,000**

Your design located along the center of the escalator for maximum visibility (your choice of available escalator)

Lanyards **\$12,000 Exclusive**

Your logo on attendee badge lanyards

Stair Graphics..... **\$12,000 for 8 Lower Steps**

See description under Diamond Level

GOLD LEVEL

Concourse A Window Clings..... **\$11,000 for 2 Panels**

Welcome attendees with your logo on the top of glass windows that can be seen from registration (your choice of available windows)

NEW! Exhibit Hall Phone Charging Lounge..... **\$10,000 Exclusive**

Your company's artwork displayed on a charging station in the exhibit hall lounge where attendees can stop by and refill their phone's "tank". Opportunity to distribute flyers on tables as well

NEW! Exhibit Hall Water Stations **\$10,000 Exclusive**

Everyone gets thirsty on the show floor! Your company's logo placed on cups where every attendee will see it as they circulate around the Expo Hall and beyond

Show management reserves the right to adjust exact location of graphic items to areas considered to be of higher visibility and suitable to the overall look of the show.

Autogas Pavilion Sponsor..... **\$9,000 Exclusive**

Company logo on Autogas Pavilion insert handed to every attendee at registration. Logo on banner above the Autogas Pavilion

HQ Hotel Room Door Hang **\$9,000 Exclusive**

Your logo on a promotional piece delivered to and hung on each attendee's hotel room door (headquarter hotel on Friday, April 4 only)

Mobile App..... **\$8,500 Exclusive**

Your logo on mobile app signage and displayed on the landing page

Escalator Panel Clings **1 set of 2, \$8,000**

Your design located along the side of the escalator for maximum visibility (your choice of available escalator)

Welcome Reception Co-Sponsor..... **\$8,000 Each**

20 comp drink tickets and company logo on cocktail napkins (limit 3)

Internet Station **\$7,000 Exclusive**

Your logo on internet station and landing screens in the convention center foyer

Rectangle Column Wrap **\$7,000 for 3 Panels**

Display your design on all 3 panels of a column located in the registration area. Each panel is approximately 3' W x 12' H

AM Coffee Break – Sat or Sun **\$7,000 Each**

Your logo on napkins with the opportunity to display material

SILVER LEVEL

Technical Workshop Classrooms **\$6,000 Exclusive**

Your logo on all classroom signage and each reference to workshop sessions in printed materials with the opportunity to display company materials

Prayer Breakfast Co-Sponsor..... **\$6,000 Each**

2 complimentary tickets, reserved seating and logo on each table (limit 3)

Escalator Runner..... **1 for \$6,000**

Your design located along the center of the escalator for maximum visibility (your choice of available escalator)

Concourse A Window Clings..... **\$6,000 for 1 Panel**

Welcome attendees with your logo on the top of glass windows that can be seen from registration (your choice of available windows)

Sidewalk Graphic Sign..... **\$5,500 Each**

Greet attendees at the bottom of the escalator leading to the Exhibit Hall on the lower level of the convention center

Education Session Pens..... **\$4,000 Exclusive**

Supply pens with your organization's logo for all the education sessions on Fri, April 4 (Note: organization responsible for supplying pens)

Education Session (Full) **\$3,800 Each**

Your logo on classroom signage, website, app, and in printed materials, as well as the opportunity to display company materials and give the speaker introduction

BRONZE LEVEL

Exhibit Hall Lounge **\$3,000 Exclusive**

Your logo on lounge signage and the opportunity to distribute company materials in the lounge

Aisle Signs **2 signs – \$3,000**

Rectangle Column Wrap **\$3,000 per Panel**

Display your design on one panel of a column located in the registration area. Each panel is approximately 3' W x 12' H.

NEW! Ribbon Wall..... **\$2,800 Exclusive**

Your company's logo on the top of a 1-meter board that showcases ribbons for NPGA's volunteer leadership.

Education Session Co-Sponsor **\$2,000 Each**

Your logo on classroom signage, website, app, and in printed materials

Aisle Signs **1 sign – \$1,900**

Fast Track Session **\$1,850 Each**

Your logo displayed on the Innovation Pavilion signage and the opportunity for speaker introduction

YES!

I WANT TO SPONSOR AT THE 2025 SOUTHEASTERN & INTERNATIONAL PROPANE EXPO™
 Please submit sponsorship reservation form to meetings@npga.org

DIAMOND LEVEL

Any packaged sponsorship opportunity valued \$17,000 and over. Platinum benefits plus recognition from stage during the Keynote Address

- Convention Center Display Please Inquire
- WI-FI \$30,000 Exclusive
- Concourse A Window Clings \$18,000 for 4 panels
- Digital Sign \$18,000 Each
- Stair Graphics \$18,000 for All 24 Steps
- Tote Bag \$17,000 Exclusive

PLATINUM LEVEL

Any single or packaged sponsorship valued between \$12,000-\$16,999.

Gold Benefits plus sponsor spotlight - highlight your organization in a regularly scheduled email to promote Expo (guidelines and specifications will be provided)

- Escalator Panel Clings **SOLD!** 2 sets of 2 – \$16,000
- Stair Graphics \$16,000 for 16 Upper Steps
- Concourse A Window Clings \$15,000 for 3 panels
- Registration **SOLD!** \$14,000 Exclusive
- Hotel Key Cards **SOLD!** \$14,000 Exclusive
- Keynote Address **SOLD!** \$13,500 Exclusive
- Hand Sanitizers \$12,000 Exclusive
- Escalator Runners **SOLD!** 2 for \$12,000
- Stair Graphics \$12,000 for 8 Lower Steps
- Lanyards **SOLD!** \$12,000 Exclusive

GOLD LEVEL

Any single or packaged sponsorship valued between \$7,000 - \$11,999.

Silver benefits plus sponsor identification next to exhibitor listing in the Expo Official Show Guide and sponsor signage to display in booth

- Concourse A Window Clings \$11,000 for 2 panels
- Exhibit Hall Phone Charging Lounge \$10,000 Exclusive
- Exhibit Hall Water Stations **SOLD!** \$10,000 Exclusive
- Autogas Pavilion Sponsor \$9,000 Exclusive

GOLD LEVEL, CONTINUED

- HQ Hotel Room Door Hang \$9,000 Exclusive
- Mobile App \$8,500 Exclusive
- Escalator Panel Clings **SOLD!** 1 set of 2 – \$8,000
- Welcome Reception Co-Sponsor \$8,000 Each
- Internet Station \$7,000 Exclusive
- Rectangle Column Wrap \$7,000 all 3 panels
- AM Coffee Break \$7,000 Each Day

SILVER LEVEL

Any single or packaged sponsorship valued between \$3,500 - \$6,999.

Bronze benefits plus one complimentary full page black & white ad in the Expo Official Show Guide

- Technical Workshop Classrooms \$6,000 Exclusive
- Prayer Breakfast Co-Sponsor **SOLD!** \$6,000 Each
- Escalator Runners **SOLD!** 1 for \$6,000
- Concourse A Window Clings \$6,000 for 1 panel
- Sidewalk Graphic Sign **SOLD!** \$5,500 Each
- Education Session Pens **SOLD!** \$4,000 Exclusive
- Education Session (Full) \$3,800 Each

BRONZE LEVEL

Any single or packaged sponsorship valued up to \$3,499.

Bronze benefits include your logo displayed on Expo website, sponsor signage, and in the Expo Official Show Guide

- Exhibit Hall Lounge \$3,000 Exclusive
- Aisle Signs 2 signs – \$3,000
- Rectangle Column Wrap \$3,000 per Panel
- Ribbon Wall \$2,800 Exclusive
- Education Session Co-Sponsor \$2,000 Each
- Aisle Sign 1 sign – \$1,900
- Fast Track Session \$1,850 Each

Contact Information

 Company

 Contact Name & Title

 Phone

 Email

 Signature Date

Show management reserves the right to adjust exact location of graphic items to areas considered to be of higher visibility and suitable to the overall look of the show.

Payment Information

 Credit Card #

 Exp. Date CVV

 Cardholder Name

For more information,
 email meetings@npga.org
 or visit www.npgaexpo.com